

DSM USA

DES MOINES, IOWA

RANKINGS AND RECOGNITION



#5 BEST PLACE FOR BUSINESS
AND CAREERS — *Forbes*, 2017

#3 BEST PLACE TO LIVE WITH A LOW
COST OF LIVING — *Business Insider*, 2017

#1 BEST MINOR LEAGUE
SPORTS MARKET
— *SportsBusiness Journal*, 2017

#6 PLACE WHERE JOBS WILL BE IN 2018
— *Forbes*, 2018

#1 BEST PLACE FOR
MILLENNIALS TO LIVE
IN THE MIDWEST
— *Growella*, 2017

TOP 10 BEST PLACE TO START A BUSINESS
— *CNBC*, 2016

#4

BEST PLACE
TO LIVE
— *U.S. News & World
Report*, 2018

#1 BEST AFFORDABLE PLACE TO LIVE
IN THE U.S. — *U.S. News & World Report*, 2017

#1 MOST POPULAR CITY FOR MILLENNIAL
HOMEBUYERS — *Lending Tree*, 2018

WORLD FESTIVAL AND
EVENTS CITY
— *International Festival and
Events Association*, 2017

#8 BEST JOB MARKET FOR 2018
— *ZipRecruiter*, 2018

#1 MOST AFFORDABLE PLACE TO BUY
YOUR FIRST HOME — *Bloomberg*, 2016

#7 MOST CHARITABLE CITY
— *CNBC*, 2017

#1
BEST CITY
FOR THE
MIDDLE CLASS
— *Business Insider*, 2016

TOP 10
CITY TO WORK
IN TECH
— *SmartAsset*, 2016

#4
BEST
PLACE FOR
CHILDREN
— *SmartAsset*, 2017

TOP 10 METRO FOR FINANCIAL WELL-BEING
— *Gallup-Healthways Well-Being Index*, 2016



GREATER DES MOINES
PARTNERSHIP

DSMpartnership.com

RECENT PROJECTS IN GREATER DES MOINES (DSM)

APPLE \$1.4 BILLION
Data Center

ACCORDIA LIFE & ANNUITY COMPANY \$10 MILLION
Insurance

BAKER GROUP \$21 MILLION
Contractor Headquarters

BUSINESSOLVER \$7 MILLION
Information Solutions

CASEY'S GENERAL STORE \$34 MILLION
Retail Headquarters

COGNIZANT TECHNOLOGY SOLUTIONS \$25 MILLION
Information Solutions

CROSSROADS COLD STORAGE \$17 MILLION
Logistics

DAIMLER TRUCKS NORTH AMERICA \$18 MILLION
Logistics

DUPONT PIONEER \$500 MILLION
Biosciences

ELECTRICAL POWER PRODUCTS, INC. \$15 MILLION
Advanced Manufacturing

EMC INSURANCE COMPANIES \$39 MILLION
Insurance

FACEBOOK \$3 BILLION
Data Center

HOLMES MURPHY \$29 MILLION
Insurance

HY-VEE \$156 MILLION
Retail Headquarters, Bakery & Distribution

THE IMT GROUP \$37 MILLION
Insurance

IOWA COLD STORAGE \$15 MILLION
Logistics

JOHN DEERE ISG \$33 MILLION
Advanced Manufacturing

KEMIN \$125 MILLION
Biosciences

KUM & GO \$151 MILLION
Retail Headquarters

LIGHTEDGE SOLUTIONS \$34 MILLION
Data Center

MEREDITH CORPORATION \$21 MILLION
Media & Publisher

MICHAEL FOODS \$85 MILLION
Advanced Manufacturing

MICROSOFT \$3.5 BILLION
Data Center

PRINCIPAL \$400 MILLION
Financial Services

SIEGWERK USA CO. \$10 MILLION
Advanced Manufacturing

TPI COMPOSITES \$6 MILLION
Advanced Manufacturing

VOYA FINANCIAL \$10 MILLION
Insurance

WINDSOR WINDOWS & DOORS \$10 MILLION
Advanced Manufacturing



EDUCATED WORKFORCE

LOW COST OF DOING BUSINESS

LOW COST OF LIVING

EXCEPTIONAL QUALITY OF LIFE

15 %
LOWER

The cost of doing business is 15 percent lower than the national average.
— Moody's Analytics

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PARTNERSHIP**

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